



# CycleReading

WORKING FOR A CYCLE FRIENDLY READING

[www.readingcyclecampaign.org.uk](http://www.readingcyclecampaign.org.uk)

Spring 2012 No 116

## Working For Cycle-Friendly Buses



### Contents

- 1 Working for Cycle-Friendly Buses
- 2 Campaign News
- 5 Other Cycling News
- 6 Chairman's Letter
- 8 Pedal Powered Technology
- 9 AGM  
Bike Week  
West Berks Year of Cycling
- 10 CTC Bike Rides Listings
- 12 Contact Us  
Campaign Diary

If you have not seen the video of the Bristol Bus driver deliberately mowing down a cyclist then take a look ([www.bbc.co.uk/news/uk-england-bristol-17066798](http://www.bbc.co.uk/news/uk-england-bristol-17066798) or just search for 'bus driver mows down cyclist'). The driver got 17 months for the incident that occurred in 2011.

Thankfully this sort of incident is extremely rare. However, it is common in industry to consider accidents as a pyramid: with many near misses and non-harm incidents at the bottom of the pyramid, bangs and bruises on the next layer and so on until you get the 'killed or seriously injured incidents' at the top of the pyramid. The theory goes

that if you work to reduce the many minor incidents and near misses at the bottom of the pyramid then this reduction will inexorably work its way through the whole range.

There is anecdotal evidence of numerous low level incidents with bus drivers in Reading not giving due care and attention to cyclists. Perhaps some of these incidents are due to frustration when a bus driver cannot get past a cyclist on a narrow road, but whatever the reason each minor incident increases the likelihood of a more serious accident and the bus driver has the weight of metal on his or her side.

*continued on page 2*

# Campaign News



## Reading Borough Council (RBC)

### Working For Cycle-Friendly Buses

...continued from page 1

We know that many cyclists can feel intimidated by buses. A few years ago our Annual General Meeting identified that one of our campaign themes should be to bring about a better appreciation of cyclists by Reading's bus drivers.

Our first attempts to set up a meeting with Reading Buses came to nothing. However a recent incident with a bus posted on the RCC's Facebook page (facebook.com/ReadingCycleCampaign) (see accompanying picture) elicited a response from Reading Buses that they 'would benefit from some specific tailor made training' (on vulnerable road users). We have now entered a dialogue with Reading Transport's Training Academy to discuss how training of bus drivers can best consider cyclists.



## Reading Cycle Campaign

8 April

Two days after discussing dangerous driving with the police I was abused by a Reading Buses driver for cycling legally and responsibly along Oxford Road – we expect better from a company owned by the Council. (Keith, RCC)

Like · Comment · Share

5 9

5 people like this.



**Reading Buses Keith** All our drivers are expected to display the highest standards as professional drivers and to be courteous to other road users. Any information you can give us to track this driver down would be much appreciated. Please accept my sincere apologies.

11 April at 14:18 · Like · 1



**Reading Cycle Campaign** Are your drivers given any specific training on vulnerable road users? Is there something we can do to improve matters? We have heard too many reports of bus drivers driving below a reasonable standard around cyclists, it would nice to make some positive effort to improve standards.

Adrian

11 April at 14:41 · Like · 1



**Reading Buses** We certainly do touch on it during the drivers training, however I feel we would all benefit from

## Bike Week Cycle Tour!

During Bike Week Reading Cycle Campaign will be going on tour; not the Tour de France, but the Tour de Caversham. We want campaign members and anyone who cycles through Caversham to join us and show us what needs improving.

Reading Borough Council holds regular workshops to decide how to use their budget for improving cycling infrastructure and we want your feedback so we can advise them on the best things to spend that money on! Join us on **Wednesday 20 June at 7pm** at the Fountain next to Caversham Bridge (behind the hotel, next to the river).

We will finish at the Alto Lounge for drinks and more chat at about 9 pm.

## Need your bike repaired? Don't have time or the tools to do it yourself?

Wheel building and truing a speciality.

Contact Bob Bristow on

**0118 958 2056**

for cycle repairs at a very reasonable price.

# Campaign News

## Local Sustainable Transport Fund Update

RBC has a £4.9m award from the Local Sustainable Transport Fund for schemes to encourage sustainable transport choices, including cycling. Approximately £0.7m of this will be used over the next 3 years for what the Council call "Active Travel Interventions". These interventions include design and implementation of locally agreed schemes as part of cycle and pedestrian works.

A series of workshops are being held involving RBC and local cycle groups to look at potential improvements in different areas of Reading. The second workshop took place on 31 January and looked at potential improvements in north Reading resulting in the following measures being taken forward:

1. Investigate reducing the number of southbound lanes on George Street (Reading Bridge) to one lane in each direction and installing cycle lanes on either side of the carriageway.
2. Consider utilising the north-east entrance to Christchurch Meadows from George Street by White Knights Laundry to enable cyclists to avoid the stairs on the west or crossing the road to access the ramp on the east.
3. Look into converting the north side of Napier Road between Vastern Road roundabout and Kings Meadow Road to enable cyclists to join the Thames Path.
4. Investigate proposals to amend the R40 cycle route from Abbotsmead Place to Elliott Way. This would also need to consider the Gosbrook Road/Prospect Street mini-roundabout.
5. Increase/install cycle parking at destinations along the R4/40/41 cycle routes, including Caversham Library, Church Street, Henley Road, Milestone Centre and Sheridan Avenue.
6. Extend the cycle lanes on Peppard Road through the refuge island and investigate extending the existing lanes to Lowfield Road and the brow of Buckinghamshire Drive/Peppard Road.
7. Consider permitting cyclists to use the path at the end of Chiltern Road linking to Peppard Road and minor changes to improve connectivity.
8. Investigate adding cycle lanes on Lower Henley Road, Henley Road and Rotherfield Way.
9. Investigate whether cycle improvements can be made to Highdown Hill Road (NCN 5) in partnership with Oxford County Council.
10. Monitor speeds along Gosbrook Road and if appropriate, arrange for speed activated signs to be installed near the Westfield Road junction.
11. Improve the connectivity of cycle facilities linking to Westfield Road Recreation Ground and Christchurch Meadows.

All but three of the above actions involve investigation or consideration rather than a commitment to actually make an improvement and the Campaign will continue to monitor what actually happens over the next year.

On 15 May the third workshop generated 37 suggestions for potential improvements to south Reading during a brainstorming session. These will now be sifted by RBC.

The next workshop will be held in July and will consider west Reading. Email any suggestions to [rbc@readingcyclecampaign.org.uk](mailto:rbc@readingcyclecampaign.org.uk)

## Bike Thefts and Dangerous Driving

At the quarterly Cycle Liaison Group meeting held in April the Thames Valley Police made a guest appearance by special invitation. Discussion by the group centred on dangerous driving and bike theft.

The police acknowledged that while bike thefts are commonplace, they are not centred on any particular area of town. Most bike thefts are apparently attributable to just a few miscreants; Thames Valley Police reported that the effect of one recent arrest caused a dramatic reduction in the number of bike thefts. Intriguingly the police are also now employing trap bikes to catch bike thieves.

In London the Metropolitan Police operate a campaign against dangerous driving with a dedicated 'Roadsafe' website where anybody can report incidents of dangerous driving to allow the Met police to increase intelligence on recurrent offenders or locations.

When asked whether Thames Valley Police had any thoughts about a similar scheme in the Thames Valley area, the officers stated that dangerous driving could already be reported on the Thames Valley Police's website ([www.thamesvalley.police.uk/reptcr/reptcr-repform.htm](http://www.thamesvalley.police.uk/reptcr/reptcr-repform.htm)). We all encounter dangerous driving at one time or another so let's try reporting it online and see what happens.

We requested the Thames Valley Police to consider how vulnerable road users could be better protected from careless and dangerous drivers. The response we received was as follows:

1. Use cycle lanes where provided
2. Comply with the Highway Code and the Road Traffic Act
3. Wear high visibility clothing
4. Use appropriate cycle lights
5. Ride defensively
6. Attend cycle training

which left us wondering if there was any onus on the police or the dangerous drivers?

**Keith Elliott**  
*RBC Campaigner*

# Campaign News

## Wokingham Borough Council (WoBC)

*We're pleased to announce that a new volunteer has taken over our campaigning in the Wokingham district: a warm welcome from the whole committee to **Peter Howe**.*

*Here is an introduction from Peter:*



I've used bikes as transport since cycling 5 miles to secondary school when I was growing up.

After university, I lived in Copenhagen for a while and that confirmed my view that bicycles make cities nicer places to live in ([www.copenhagencyclechic.com](http://www.copenhagencyclechic.com)). I've lived in Wokingham for the last 8 years and commute by bike to work in north Bracknell.

I'm keen to promote cycling as a safe, convenient and everyday way of getting round town and enjoying the countryside. Do get in touch if you've suggestions about cycling in Wokingham.

**Peter Howe**  
WoBC Campaigner  
[wdc@readingcyclecampaign.org.uk](mailto:wdc@readingcyclecampaign.org.uk)

*Another campaign member from Wokingham (also called Peter!) has also been fighting for better facilities in Wokingham:*

In January I read in the 'Chronicle' that Wokingham Council is submitting a bid for funding to improve circulation on the A329

corridor. Keith Baker, the lead Councillor for Transport, expressed a desire that more journeys would be made by alternatives to the car.

I wrote to Councillor Baker supporting his desire, but pointing out that the present dual assignment pavements along the A329 force cyclists to give way at all side roads. They are slower than the carriageway, less comfortable, more stressful and feel more dangerous. They also encourage many drivers to think that cyclists have less right to use the carriageway.

Mr Baker did not acknowledge my letter so I then wrote to my MP, Rob Wilson, who took the trouble to attend the MPs' Cycle Safe debate. He managed to get a response from the Council's Senior Transport Planner, but the response made no attempt to answer the point that the A329's shared pavements are slower and more dangerous.

I've just received another letter from Mr Wilson saying he has chased the planner for another response, so watch this space!

**Peter Glass**

## Mobile Bicycle Repair! Taylor Repairs

If you don't want to repair your bike yourself or you need some help, I will come to your house at a time to suit you. Many repairs can be done on the spot, so there's no need to drag your bike to a shop!

Call **Philip Grimsdell** now on  
**01183 767348**

for an estimate or to make an appointment

## risc world shop

- Pottery •
- Jewellery & beads •
- Unusual gifts & ornaments •
- Didgeridoos, drums & other instruments •
- Environmentally friendly & organic products •
- World music, CDs & cassettes •
- Books & teaching resources •
- Baygen clockwork radios •
- Furniture •

35-39 London Street, Reading

& refresh yourself at the Global Café  
• fairtrade teas & coffees • organic wines & beers •  
• selection of international beers • tasty food •  
**Open Monday-Saturday 9.30am-5.30pm**  
Tel: 0118 958 6692 Fax: 0118 959 4357  
Email: [risc@risc.org.uk](mailto:risc@risc.org.uk) Website: [www.risc.org.uk](http://www.risc.org.uk)

# Other Cycling News

## Cyclists See Red at IAM

The Institute of Advanced Motorists has published a poll claiming that 57% of cyclists run red lights, but refuses to release equivalent figures for motorists. Under the heading 'More Than Half of Cyclists Jump Red Lights' the institute has issued a press release that has already been recalled once for lacking proper information to gauge the statistics by. Phillip Darnton of the Bicycle Association has written to the IAM and the press release has already been criticised by Guardian cycle-blogger Peter Walker.

<http://www.bikebiz.com/news/read/ready-for-red-top-hate-as-iam-says-half-of-all-cyclists-run-red-lights/013042> (17/5/12)

## Transport Ministers Prefer Luxury Cars to "Seamless Transport"

Transport ministers at the International Transport Forum went on car factory tours rather than discuss the theme of "seamless transport".

Fifty three transport ministers were supposed to discuss "seamless

transport" at last week's International Transport Forum, held in Leipzig, Germany. Instead, they talked about sea piracy, cruise ship safety and other non-related topics. The most popular side visit for the transport ministers was a selection of tours at luxury car factories.

Manfred Neun, president of the European Cyclists' Federation, said the forum's lack of focus on the tabled subject was "bizarre".

<http://www.bikebiz.com/news/read/car-mad-transport-ministers-miss-the-boat/013034> (17/5/12)

## The Big Pedal

Sustrans have published the outcome of years Big Pedal, an annual competition challenging youngsters to cycle to school, with prizes for those who ride the furthest. This year 890,304 journeys were logged (up from 606,919 last year), which is an average of 59,354 journeys per day to participating schools.

<http://www.bikebiz.com/news/read/big-pedal-890-000-bike-journeys-are-just-the-start/013043> (17/5/12)

## Updating our Records

If any of your details have changed, please let us know.

For example, people sometimes forget to inform relevant organisations when they change or get a new e-mail address.

Our newsletters are delivered to the street address we were last told about. Use this form to advise us of any changed details:

Old Name: \_\_\_\_\_

Revised Name: \_\_\_\_\_

Old Address: \_\_\_\_\_

New Address: \_\_\_\_\_

Old E-mail: \_\_\_\_\_

New E-mail: \_\_\_\_\_

Send this completed form to:

Membership Secretary, 26 Barrington Way, Reading RG1 6EG

**Data Protection Act:** RCC keeps membership records on computer. This information is not disclosed to third parties.

# awcycles

Reading's Performance Cycle Centre

bikes parts clothing accessories

Friendly, expert staff to cater for every type of rider - from a toddlers first trike to a pro-level custom built race machine

0118 946 3050    awcycles.co.uk

110 Henley Road, Caversham, RG4 6DH

## Reading Cycle Campaign offer on breakdown cover

**Call 0800 212 810**  
 Quoting ref: S576

Established 10 years ago as an alternative to the AA and RAC, the ETA offers a wide range of services to its members at extremely competitive prices, including a unique cycle rescue service. The ETA actively campaigns for a sustainable transport system for Britain.

**The motoring organisation that won't cost the earth**

**www.eta.co.uk**

The ETA has moved to new offices:  
 68 High Street, Weybridge KT 13 8RS  
 Tel 01932 828 882 Fax 01932 829 015 Email [eta@eta.co.uk](mailto:eta@eta.co.uk)

# Chairman's Letter

Dear RCC members,

If you ask a non-cyclist what puts them off cycling, the answer is nearly always fear. Fear of falling off, or being in an accident. Fear of having a row with a driver and not being in a protective shell, fear of getting wet, or hot, or puffed out. I even fear my bike getting pinched.

Mostly though it is fear of cycling on a busy road with fast moving traffic. With that in mind we asked the police to attend the last cycle liaison group meeting, so we could have a dialogue about improving road user behaviour, and dealing positively with aggressive drivers, dangerous drivers, and careless ones.

Sadly the best the jolly traffic policeman could do was recommend that we cycle on a cycle lane. He really wouldn't advise cycling on the road. The underlying, unspoken message was that if you do get hit, don't blame the driver.

It is a pervasive attitude. You may have seen the outrageous comments made by John Griffin, the boss of a big mini-cab firm in London. He warned cyclists to expect to be run over by his drivers if they got in the way, which earned him a huge

boycott, and not a small loss of custom.

Of course cycling isn't anything like as dangerous as people would have us believe. All the fuss about crash helmets, high visibility clothing and the need for cycle lanes sends out exactly the wrong sort of message.

On our Facebook page a few months ago I was taken to task because I voiced my opposition to crash helmets. Well not crash helmets, but being forced to wear one.

I often get asked why I don't wear one.

Because I don't want to.

I don't want a head injury either, but more than that, I don't want to get involved in an accident in the first place. Cycling is inherently safe, and of course the old arguments about fit people living long and healthy lives is still true.

What would help though would be if cycling was really convenient, if we could cycle down all those little cut-throughs with 'no cycling' signs, if we had priority at junctions, if there was a place to leave your bike outside all the shops and if drivers gave us some respect on the road.

In the world of high fuel costs, high car insurance costs, high car tax costs, high levels of poor fitness and cardio-vascular disease, high carbon outputs and global warming we really ought to be making a far better effort to get people on their bikes.

There is a cultural resistance to cycling though. 60 years ago there were 26 bike shops in Reading. The stream of cyclists leaving the Huntley and Palmer building was six abreast and took 20 minutes to pass.

Fuel was dirt cheap, but the car wasn't king, it was only in the 1970s that car ownership became widespread, and it has continued to grow. We love our cars so much we assume them as a right, so we fear that cyclist who might take up that bit of road we think we have a right to use.

My children, brought up on a diet of bikes, have of course rebelled, as children do, and have learned to drive, and two of them have bought cars, despite the ridiculous cost. After a year or so of weight gain they drive to the gym, or jog round the block. Despite soaring insurance premiums, fuel bills, MOTs and car tax they still don't want to cycle; is it a fear of doing what Dad does?



**PHILIP CHAPPLE**  
MICPP



**REMEDIAL AND SPORTS MASSAGE**



0118 926 3620  
philip@pchapple64.freemove.co.uk  
www.earley-therapy.co.uk

**The TRADITIONAL RESTORATION COMPANY Ltd**

*Specialists in Restoration of Fine Antique Furniture*

**Audrey Thompson**

The Coach House  
Dorney Court  
Dorney  
Windsor  
Berkshire SL4 6QP  
Tel: 01628 660708 (office)  
0118 986 2444 (home)




# Chairman's Letter

The danger aspect though is very pervasive. We automatically reach for the hi-viz and the helmet, when the risks are actually so ridiculously low. If you cycle an average amount, and are reasonably competent you will have to cycle for 175 years on average to have a serious accident.

Even the Highway Code says we should dress especially for cycling; ironically it says the same for pedestrians, but since when has a pedestrian donned the accoutrements of a cyclist?

Actually the local primary school has made such a fuss about walking to school the kids have to do just that. As do the Scouts, a group of which I spied (not too hard to do) visiting a nature reserve to enjoy the sights and sounds of spring. Each little Scout had a fluorescent vest.

All this fuss is because we have come to accept a lower standard of driving, we have come to expect people driving who may be preoccupied, who may have poor vision, who may drive too fast.

I do have a real fear though. It is the fear of a heart attack, or a stroke, or getting old and infirm before my time. I have a few friends who appear to me to be old, who have had heart attacks and strokes, who wheeze getting up the stairs, whose girth is 10 inches greater than mine. They are younger than me though, and the main difference I can see is that I cycle a fair bit and they drive. They even drive to the shops for the morning paper, shops that are almost visible from their house.

I also have a friend 10 years older than me, who can leave me behind on a hill, as he cycles off into the distance. He wears a helmet, but it isn't that that keeps him fit, or ensures he lives a long and happy life.

**Adrian Lawson**  
Chairman



Adrian Lawson wearing a helmet!

## CTC Affiliated Membership

As a member of RCC, did you know you can apply for CTC affiliated membership? Listed below are the benefits:

- 3rd party insurance cover of £5,000,000 anywhere in the world except USA and Canada
- a CTC membership card and the CTC Member benefits giving access to a wide range of discounts and benefits; details available from the website [www.ctc.org.uk](http://www.ctc.org.uk)
- the weekly CTC email newsletter 'Newsnet'

*Please note that these benefits apply only as long as you remain a fully paid-up member of RCC.*

The cost of the CTC affiliated membership is £16 for a full year.

**For more details contact the Membership Secretary on 0118 939 4044**

## YES, I WANT TO JOIN RCC!

Name: Mr/Mrs/Miss/Ms (please delete)

Address

Postcode

Telephone

Email

- ☐ I would like details of how I can help with Campaign activities
- ☐ I am a member of the Cyclists' Touring Club

Signed

Date

How did you hear about the Campaign?

- ☐ Individual membership (annual) £3
- ☐ Joint membership (annual) £5  
(Two or more living at the same address)  
No. of people under joint membership.....
- ☐ Unwaged/unior membership (annual) £1
- ☐ Life membership £35
- ☐ I would like to make future payments by standing order. Please send me details.

I enclose a cheque for £..... covering my membership and a donation\* of £.....  
\*An additional donation to help fund our activities would be very much appreciated

Please make cheques payable to **Reading Cycle Campaign** and send together with the completed form to: **Membership Secretary, Reading Cycle Campaign, 26 Barrington Way, Reading RG1 6EG**

Data Protection Act: Reading Cycle Campaign keeps membership records on computer. This information is not disclosed to third parties.

## Our Mission



- To campaign for better facilities for cyclists in Reading, in particular a network of safe cycleways linking residential, industrial and commercial areas, and giving access to the town centre.
- To work with Sustrans, the Cyclists' Touring Club (both locally and nationally) and others interested in promoting cycling and the well-being of cyclists.
- To identify the needs of cyclists in Reading, for example the location of safe and secure parking, and to campaign for their provision.
- To work with and advise local authorities and, where necessary, criticise and highlight their shortcomings.

# Pedal Powered Technology

## Pedal Powered Technology from Land's End to John O'Groats

Leaving Lands End on 31 May 2012, I am cycling the length of the UK, arriving in John O'Groats 19 days later, having travelled just over 1050 miles through England, Wales and Scotland.

This is no ordinary end-to-end cycle. It is a ride by mountain bike, mostly off-road. The ride averages about 56 miles per day. There is plenty of mountainous terrain, including an ascent of Ben Nevis, which at 1344 metres is the highest point in the British Isles. There is a core team of eight cyclists and many others joining us for a few days here and there.

By joining the core team, I am required to raise £1,900 for Bipolar

UK. Rather than pay now, many people prefer to make a pledge, wait until I have completed the cycle ride, then make a donation according to my achievements. Please visit my personal travel log website where you can pledge sponsorship (pay later) and track my progress in training and on the 1050 mile journey at [www.ascotphoto.co.uk/travelog/](http://www.ascotphoto.co.uk/travelog/)

Bipolar UK is the only national charity dedicated to supporting individuals with the much misunderstood and devastating condition of Bipolar Disorder, plus their families and carers. Sometimes known as Manic Depression, Bipolar Disorder is a severe mental health illness characterised by significant mood swings including manic highs and depressive lows. The majority of bipolar individuals experience alternating episodes of mania and depression. In between

episodes sufferers may have long periods of stable functioning.

In 1976 I was swimming underwater at Victoria Falls, Zambia. I was holding my breath too long for my own good. My lung collapsed due to Spontaneous Pneumothorax and I got treatment in the UK at Harefield Heart and Lung Hospital. After my lung was re-inflated, the doctor told me that the chance of another Pneumothorax depended on how fit I stayed. Since then I have kept fit with yoga, swimming, running and cycling. Marathon personal bests include 3 hrs 40 mins (Snowdonia Marathon 1984) and 3 hrs 6 mins (London Marathon 1985). Running eventually impacted my knees, so I stopped running in 2010. My aerobic sport is now cycling.

I signed up to this Land's End to John O'Groats off-road cycle tour in



We have been helping accident victims for well over 30 years and have developed a National reputation for our work in this field.

Specialising in a wide range of injury work for both adults and children, the firm has membership of all the relevant specialist panels including those of the Law Society, Headway and the Spinal Injuries Association and is closely involved with the Bicycle Helmet Initiative Trust (BHIT) based in Reading.

Once again my sincere thanks for your kind assistance and courtesy in dealing with this claim and bringing it to a successful conclusion.

Jean Crown, Kent

We have our own brain injury support group, an in-house case manager and the experience and commitment to ensure that you and your loved ones get the result and support that you need.

Based in Reading, we represent clients nationally and operate a guaranteed no win no fee no deductions policy.



We hope it never happens to you, but if you do have an accident call

**Kim Smerdon or Julia Appleton**

**Freephone 0800 884 0719 email [advice@claims-personalinjury.com](mailto:advice@claims-personalinjury.com)**

**[www.boyesturnerclaimsb.com](http://www.boyesturnerclaimsb.com)**



# AGM & Bike Week

February. Since then I have cycled over 700 miles and my knees feel good. My training routes include the Thames Path between Reading and Kew Gardens.

I purchased my Trek 3700 18" aluminium frame mountain bike from Wellington Trek (Sunningdale) for just £230 in July 2004. The front forks have Rapid Suspension Technology. The gears, brakes and wheels are from Shimano. With the rear rack, my bike weighs 16kg or 36lb. So my bike is nothing special, it is a basic mountain bike. Wellington Trek replaced my Bontrager mountain tyres with Bontrager hybrid tyres so that road cycling is easier.

I enjoyed the Cycle Reading (No 115) article from Ron Knowles entitled 'Cycling and Electronics'. Wellington Trek replaced my front wheel with a wheel constructed (by Shimano) from a Mavic 317 Rim and Shimano DH-3N30 Front Hub Dynamo. This was considerably cheaper than purchasing a hub dynamo and having the wheel built around it. Mavic Rims and Shimano Hubs are quality items.

The dynamo transmits power through a regulator cable to my Biologic ReeCharge Power Pack strapped to the front of my cross bar. The ReeCharge stores the energy for use whenever.

My Dell Streak is an Android Tablet. It is like a luxury iPhone with bigger screen (5"). The Streak is in a cradle attached to a handlebar mount. The Streak battery is recharged from the Biologic ReeCharge Power Pack USB port.

Out cycling, I use my Dell Streak to shoot and upload photos to my travel log website, so that you can track my progress in training and follow my journey from Land's End to John O'Groats. I also use my Dell Streak for satellite navigation, email, SMS and phone. This minimises the chance of me getting lost in the Scottish mountains.

**Bruce Singleton**

[www.readingcyclecampaign.org.uk](http://www.readingcyclecampaign.org.uk)

## Annual General Meeting, 13 June 2012

Our AGM will be held on 13 June at 7:30pm at All Saint's Hall, Downshire Square, Reading. All members are encouraged to attend.

At this year's AGM we're hoping to launch our local partners' charter scheme. We want as many local bodies, businesses, organisations and employers as possible to agree on something they can do to make Reading more cycle friendly and sign a charter with the campaign to that effect, so please come with your suggestions as to who we should approach.

We will also be holding a short workshop session to get campaign members' ideas on what policies the political parties should adopt locally. We will then feed this back to each party and see what ideas they take up. It should be interesting to see what you think they should do!

We will be appointing the new committee for the coming year. Any member can stand for election to the committee by sending their nomination to the membership secretary ([membership@readingcyclecampaign.org.uk](mailto:membership@readingcyclecampaign.org.uk)). For a full list of committee positions see our website.

In particular we are in need of a Secretary for organising the AGM and the monthly committee meetings. Linda Edwards, our current secretary, is stepping down after seven years in the post (thanks go to Linda for all her work over those years). We are also looking for an Events Coordinator, and a West Berkshire Campaigner.

Any matter may be raised for discussion at the AGM if it is notified in advance to the membership secretary by at least 5 RCC members.

## Bike Week 2012, 16-24 June 2012

National Bike Week will take place from 16 - 24 June. Once again Bike Week events in Reading will be organised by the CTC cycle development officer Javed Saddique. Events line up for this year include:

**Sunday 17 June:** Cycle Information Day on Broad Street (10:00 - 16:00)

**Monday 18 June:** Cycle for health at Palmer Park (11:30 - 12:30)

**Tuesday 19 June:** Green Park Cycle Breakfast and CTC information stand (07:45 - 09:00)

**Tuesday 19 June:** Thames Valley Park lunchtime information stand (11:30 - 13:30)

**Wednesday 20 June:** Led ride from Thames Valley Park to Dinton Pastures (11:30 - 13:30)

**Thursday 21 June:** Green Park led ride and Thames Valley Park led ride (11:30 - 13:30)

**Saturday 23 June:** Reading to Sonning Charity Fun Cycle Ride and Treasure Hunt (£7.50 incl. Lunch. Start at the Wesley Church, Queens Road, Reading between 9:45 - 10:15)

**Sunday 24 June:** Reading Cycle Festival on Prospect Park (10:00 - 16:00)

For more information visit [www.bikeweek.org.uk](http://www.bikeweek.org.uk) or look out for the *Reading Post* the week before.

## West Berks 'Year of Cycling'

West Berks is celebrating a 'Year of Cycling' with a number of cycle events. Visit [www.westberks.gov.uk/index.aspx?articleid=24887](http://www.westberks.gov.uk/index.aspx?articleid=24887) for full details.

The main event will be 'The Big West Berkshire Bike Ride' on the 14 and 15 July. This ride will be launched at a big event held in the grounds of

Englefield House and takes in every parish in the West Berkshire district.

You can cycle the whole route on the Saturday (on your own or as part of a team) or join for the launch at Englefield and take the summer to complete the challenge. Prizes will be awarded to those completing the course.

# CTC Bike Rides Listings

The CTC Bike Rides leaflet is being discontinued, so instead the listings will now be printed in this newsletter. You can still check the CTC website on <http://www.readingctc.co.uk/rides> to confirm details prior to attending a ride.

2 Jun 2012	Howgill Fells, Cumbria - off-road tour, Sat-Tuesday camping. Al Neal 967 9666				0
3 Jun 2012	Hawkey (S)	08:30 Fountain	Mick Simmons 954 3537	Hawkey Inn 186/747291	90 Pickup at Beech Hill, 11s Redfields GC, mod/brisk
3 Jun 2012	Hermitage (W)	09:15 Fountain	Nick Clark 07866 033 638	Fox 174/508731	55 Moderate. Roadside 11s
5 Jun 2012	Little London (SW) - MEET FOR LUNCH FROM 12 NOON - Plough 175/621597				0
5 Jun 2012	Little London (SW)	10:00 Earley	Nick Clark 07866 033 638	Plough 175/621597	30 Leisurly Jubilee ride
6 Jun 2012	Kidmore End (N)	19:30 Fountain	Martin Pearce 07919 448 148	New Inn 175/699793	20 Off road - short
6 Jun 2012	Kidmore End (N)	19:30 Fountain	Sean Hayden 07801-414707	New Inn 175/699793	25 Brisk
6 Jun 2012	Kidmore End (N)	19:30 Fountain	Malcolm Fleming 986 4166	New Inn 175/699793	25 Off road - Long
6 Jun 2012	Little Milton (NW)	11:00	Morris Dowding 989 0326	Lamb 164/6100	60 Meet 10:30-11:00 Herb Farm, Sonning Common 175/713795
9 Jun 2012	Bristol Bike Fest. Sat & Sun. <a href="http://www.bike-fest.com/bristol">www.bike-fest.com/bristol</a> . Ian Doyle 07974-409607				0
10 Jun 2012	Longstock (SW)	08:45 Earley	Allan Adams 988 3044	Peat Spade 185/359371	80 Roadside 11s, mod/brisk
10 Jun 2012	Frilsham (W)	10:00 Fountain	Phil Allen 948 3454	Pot Kiln 174/552731	35 Off road
10 Jun 2012	Morning Ride (N)	09:00 Fountain	Martin Soanes 948 4057	Return to Reading before lunch 175/784843	20 Off road
10 Jun 2012	Benson Marina (NW)	10:00 Fountain	Steve Conway 375 9932	Riverside Café 175/613917	35 Leisurly/Mod some hills
12 Jun 2012	White Waltham (E) - MEET FOR LUNCH FROM 12 NOON - Beehive 175/850773				0
13 Jun 2012	Aldworth (NW)	19:30 Fountain	Dave Gillard 926 8186	Bell 174/556797	25 Off road - short
13 Jun 2012	Aldworth (NW)	19:30 Fountain	Ian Doyle 07974-409607	Bell 174/556797	30 Off road - long
13 Jun 2012	Aldworth (NW)	19:30 Fountain	Nick Clark 07866 033638	Bell 174/556797	30 Moderate
17 Jun 2012	Upper Faringdon (S)	09:15 Earley	John Lomas 01344-420031	Rose & Crown 186/7535	60 11's Odiham, mod
17 Jun 2012	North Moreton (NW)	10:00 Fountain	Michael Lehnehan 947 6947	Bear 174/563894	50 Off road
17 Jun 2012	Gallowstree Common (N)	10:00 Fountain	Nick Clark 07866 033 638	Reformation 175/689802	30 Leisurly
17 Jun 2012	Medstead	08:45 Earley	Chris Rutter	Rumours cafe	80 Roadside 11s, brisk
18 Jun 2012	Waltham St Lawrence (E)	19:30 Earley	Nick Clark 07866 033638	Bell 175/8377	18 Leisurly
19 Jun 2012	Whitchurch Hill (NW) - MEET FOR LUNCH FROM 12 NOON - Sun 175/643793				0
20 Jun 2012	Holme Green (SE)	19:30 Lookout	Paul Roberts 986 8470	White Horse 175/825675	25 Off road. TRAIN assist, 18:52 Rdg - Martins Heron
20 Jun 2012	Kidmore End (N)	19:30 Fountain	Nick Clark 07866 033638	New Inn 175/699793	15 Leisurly
20 Jun 2012	Kidmore End (N)	19:30 Fountain	Richard Pearson 07930-548379	New Inn 175/699793	20 Moderate
20 Jun 2012	Lunch: Quainton (NE)	08:30 Café	Morris Dowding 989 0326	George & Dragon 165/7420	90 10s: Village Ctre, Chinnor 165/757012, depart 10:30. Tea: Benson Marina 175/613917
		Buendia - Henley			15 Leisurly
22 Jun 2012	Sonning Eye (E)	19:30 Fountain	Simon Bird 07846 219114	Flowing Spring 175/747767	0
23 Jun 2012	Off-road camping weekend. Sat & Sunday. Mark Newton 07947-596673				100 11s Waterperry gardens
24 Jun 2012	Stratton Audley (NW)	08:00 Fountain	Alan Fryett 07770-315053	Red Lion 164/608260	30 Off road - long
24 Jun 2012	Picnic ride	10:00 Fountain	Sel Dixon 954 6306	Picnic (pub if rain)	50 Moderate
24 Jun 2012	Dorchester (NW)	09:30 Fountain	Brian Maunder	Fleur de Lys Inn 164/577943	6 Family Ride Bike Week Event - Very leisurly. Off-road
24 Jun 2012	Sonning Lock Cafe	11:00 Fountain	Jeanette Jeans 07897 512 491	Sonning Lock Cafe	



## ACTION BIKES

THE BIGGEST BIKE DEALER IN THE UK

- Massive choice of bikes & accessories in stock
- Fully equipped workshops for your urgent top quality repairs
- Order by phone • We deliver

• GIANT • SCOTT • SARACEN • TP

• MONGOOSE • FALCON/CLAUDBUTLER

**15 WEST STREET**

**READING**

**BERKS**

**0118 951 1345**

**SAME DAY BIKE REPAIRS**

**SPARES • ACCESSORIES**



Reading Cyclists' Touring Club presents

## Local bike rides for all

working for cycling

We organise rides to suit all tastes every Tuesday and Sunday and on summer Wednesday evenings. Just turn up!

For more details call  
**0118 986 2763**  
or [www.readingctc.co.uk](http://www.readingctc.co.uk)

# CTC Bike Rides Listings

24 Jun 2012	Picnic ride	10:00 Fountain	Jayne Soanes 948 4057	Picnic (pub if rain)	25	Off road - short
26 Jun 2012	Benson Marina (NW) - MEET FOR LUNCH FROM 12 NOON - Riverside Café	12 NOON	175/613917		0	
27 Jun 2012	Witheridge Hill (N)	19:30 Fountain	Paul Denley 948 3574	Rising Sun 175/697842	25	Off road - short
27 Jun 2012	Witheridge Hill (N)	19:30 Fountain	Paul Irving 967 7931	Rising Sun 175/697842	28	Brisk
27 Jun 2012	Witheridge Hill (N)	19:30 Fountain	Peter Nightingale 932 0297	Rising Sun 175/697842	30	Off road - long
29 Jun 2012	Portsmouth via Hayling Island - Night Ride	Midnight: Fountain	Simon Bird 07846 219114	Roadside stops & Portsmouth breakfast	n/a	Leisurely Fri-Sat night. Train return (Sat) or camp & cycle (Sun). Need to book for breakfast. Details on Googlegroup forum
1 Jul 2012	Whitchurch (SW)	08:30 Fountain	Sean Hayden 07801-414707	Whitchurch cafe	60	One stop. Brisk
1 Jul 2012	Bentworth	09:15 Earley	Erica Johnson 966 6913	The Star 186/785439	60	11's Conkers GC, mod/brisk
1 Jul 2012	Lewknor (N)	09:00 Fountain	Al Neal 967 9666	Olde Leathern Bottel 165/715975	60	Off road
1 Jul 2012	Morning Ride (N)	09:00 Fountain	Martin Soanes 948 4057	Return to Reading before lunch 175/784843	20	Off road
3 Jul 2012	Hurley (NE) - MEET FOR LUNCH FROM 12 NOON - Dew Drop Inn	12 NOON	175/824815		0	
4 Jul 2012	Upper Basildon (NW)	19:30 Fountain	Al Neal 967 9666	Red Lion 174/5976	25	Off road - short
4 Jul 2012	Upper Basildon (NW)	19:30 Fountain	Simon Bird 07846 219114	Red Lion 174/5976	24	Moderate
4 Jul 2012	Upper Basildon (NW)	19:30 Fountain	Jim Thompson 07906 164 486	Red Lion 174/5976	30	Off road - long
4 Jul 2012	Bennett End (N)	11:00	Morris Dowding 989 0326	Three Horseshoes 165/784973	60	Meet 10:30-11:00 Henley Rowing Museum Cafe 175/763823
6 Jul 2012	Bivvi ride	19:30 Fountain	Sel Dixon 954 6306	Dark woods	20	Off road
8 Jul 2012	Pewsey	08:30 Fountain	Allan Adams 988 3044	Picnic	100	11's Hungerford, Brisk
8 Jul 2012	Pishill (N)	10:00 Fountain	Phil Allen 948 3454	Crown 174/7289	45	Off road
8 Jul 2012	Pamber End	09:15 Earley	Keith Alexander 921 2871	Elm Park Garden Centre	40	Moderate, one stop ride
10 Jul 2012	Hermitage (W) - MEET FOR LUNCH FROM 12 NOON - White Horse	12 NOON	174/503729		0	
11 Jul 2012	Hurst (E)	19:30 Fountain	James Hilling 07787 535656	Castle 175/7974	25	Off road - long
11 Jul 2012	Hurst (E)	19:30 Earley	Al Neal 967 9666	Castle 175/7974	20	Off road - short
11 Jul 2012	Hurst (E)	19:30 Earley	Martin Paintin 921 2268	Castle 175/7974	15	Leisurely
14 Jul 2012	Off road tour, destination TBC. Camping. Sat & Sunday. Mark Newton	07947-596673			0	
15 Jul 2012	Uffington	08:45 Fountain	Mike Hardiman	Fox & Hounds 174/890305	85	11's Hermitage GC, mod/brisk
15 Jul 2012	Sherfield on Loddon (S)	10:00 Earley	Jeanette Jeans 07897 512 491	Four Horseshoes 175/680579	30	Leisurely
15 Jul 2012	Sherfield on Loddon (S)	09:15 Fountain	Nick Clark 07866 033638	Four Horseshoes 175/680579	50	Moderate
15 Jul 2012	Blewbury (NW)	10:00 Fountain	Denis Boltwood 947 2290	Red Lion 174/532857	45	Off road
17 Jul 2012	Greywell (S) - MEET FOR LUNCH FROM 12 NOON - Fox & Goose	12 NOON	186/7151		0	
18 Jul 2012	Rotherfield Peppard (N)	19:30 Fountain	Paul Denley 948 3574	Red Lion 175/709819	25	Off road - long
18 Jul 2012	Rotherfield Peppard (N)	19:30 Fountain	Richard Pearson 07930-548379	Red Lion 175/709819	17	Leisurely
18 Jul 2012	Rotherfield Peppard (N)	19:30 Fountain	Sean Hayden 07801-414707	Red Lion 175/709819	28	Brisk
18 Jul 2012	Rotherfield Peppard (N)	19:30 Fountain	Martin Soanes 948 4057	Red Lion 175/709819	20	Off road - short
18 Jul 2012	Ellisfield (S)	11:00	Morris Dowding 989 0326	Fox 185/6345	65	Meet 10:30-11:00, Wellington Country Pk Café 175/730628
22 Jul 2012	Henley, Oxon (N)	08:30 Fountain	Terry Davis 941 2282	Rowing Museum 175/767822	50	Brisk morning ride return by 1300
22 Jul 2012	Witheridge Hill (N)	10:00 Fountain	John Singleton 07813-818719	Rising Sun 175/697842	35	Off road - long
22 Jul 2012	Cheriton (S)	08:45 Earley	Martin Lindupp 986 3583	Flower Pots Inn 185/582283	80	Roadside 11's T Odiham, mod/brisk
22 Jul 2012	Witheridge Hill (N)	10:00 Fountain	Carol Sunderland 07961109068	Rising Sun 175/697842	30	Off road - short
22 Jul 2012	Holyport (E)	09:15 Fountain	Mike Lingham 947 5480	George 175/893777	45	Leisurely/Moderate
24 Jul 2012	Frieth (N) - MEET FOR LUNCH FROM 12 NOON - Prince Albert	12 NOON	175/798907		0	
25 Jul 2012	Checkendon (N)	19:30 Fountain	Becky Patterson 948 3454	Black Horse 175/667841	20	Off road - short
25 Jul 2012	Checkendon (N)	19:30 Fountain	Paul Irving 967 7931	Black Horse 175/667841	24	Moderate
25 Jul 2012	Checkendon (N)	19:30 Fountain	Paul Roberts 986 8470	Black Horse 175/667841	25	Off road - long
29 Jul 2012	Hungerford	08:30 Fountain	Nick Clark 966 7882	Downgate PH, Hungerford	80	Brisk, roadside 11's
29 Jul 2012	Bagnor (W)	09:00 Fountain	Ian Doyle 07974-409607	Blackbird 174/454693	50	Off road
29 Jul 2012	Rotherwick (S)	10:00 Earley	Rob Butler	Coach & Horses 175/7156	30	Leisurely
29 Jul 2012	Peasmore (W)	9:30 Theale	Nora & Clive 942 5371	Fox & Hounds 174/4577	40	Leis/ moderate
31 Jul 2012	Moneyrow Green (E) - MEET FOR LUNCH FROM 12 NOON - White Hart	12 NOON	175/891772		0	
1 Aug 2012	Rotherfield Greys (N)	19:30 Fountain	Richard Turner 945 3260	Maltsters Arms 175/823726	25	Off road - short
1 Aug 2012	Rotherfield Greys (N)	19:30 Fountain	Sel Dixon 954 6306	Maltsters Arms 175/823726	30	Off road - long
1 Aug 2012	Medstead (S)	11:00	Morris Dowding 989 0326	Castle of Comfort 185/655373	60	Meet 10:30 - 11:00, Conkers Gdn Ctr 186/7253
1 Aug 2012	Rotherfield Greys (N)	19:30 Fountain	Nick Clark 07866 033 638	Maltsters Arms 175/823726	24	Moderate
5 Aug 2012	Earley BBQ (E)	10:00 Fountain	Al Neal 967 9666	BBQ - Earley 175/747735	25	Off road
5 Aug 2012	SOCIAL - SUMMER BBQ hosted by John Hammond - all rides leading to 28 Hilltop Rd, Earley for 14:00. £10 (exc beer). Need to book.					
5 Aug 2012	Earley BBQ (E)	09:00 Fountain	Nick Clark 07866 033 638	BBQ - Earley 175/747735	45	Brisk, 11's Ewelme
5 Aug 2012	Earley BBQ (N)	09:15 Fountain	Mike Lingham 947 5480	BBQ - Earley 175/747735	20	Leisurely/Moderate
7 Aug 2012	Chieveley (NW) - MEET FOR LUNCH FROM 12 NOON - Old Red Lion	12 NOON	174/475738		0	
8 Aug 2012	Beech Hill (S)	19:30 Fountain	Dave Keeble 07816 679453	Elm Tree 175/695641	25	Off road - long
8 Aug 2012	Beech Hill (S)	19:30 Fountain	Simon Bird 07846 219114	Elm Tree 175/695641	21	Leis/ Moderate
8 Aug 2012	Beech Hill (S)	19:50 Mortimer Stn	Karen Blofield 07771-800883	Elm Tree 175/695641	20	Off road, short. Train assist: 19.38 Rdg - Mortimer
12 Aug 2012	Lower Chute (SW)	08:30 Fountain	Chris Davey	Hatchet 185/321532	90	Roadside 11's, mod/brisk

### CycleReading Advertising

For 1/6 page display advert (87.5mm x 80mm)  
RCC members £6 • Non-members £12  
Bikes 'n' Bits (text only) free to RCC members  
Contact the Editor (details below)



## Contact Us

5 Christchurch Gardens, Reading RG2 7AH

[www.readingcyclecampaign.org.uk](http://www.readingcyclecampaign.org.uk)

0845 330 2543

[www.myspace.com/readingcyclecampaign](http://www.myspace.com/readingcyclecampaign)

Chairman	Adrian Lawson - 07716 348948 <a href="mailto:chair@readingcyclecampaign.org.uk">chair@readingcyclecampaign.org.uk</a>
Secretary	vacant <a href="mailto:secretary@readingcyclecampaign.org.uk">secretary@readingcyclecampaign.org.uk</a>
Treasurer	Martin Cook <a href="mailto:treasurer@readingcyclecampaign.org.uk">treasurer@readingcyclecampaign.org.uk</a>
Membership Secretary	Ron Knowles - 0118 939 4044 <a href="mailto:membership@readingcyclecampaign.org.uk">membership@readingcyclecampaign.org.uk</a>
Publicity Coordinator	Richard Pearson <a href="mailto:publicity@readingcyclecampaign.org.uk">publicity@readingcyclecampaign.org.uk</a>
Events Coordinator	vacant <a href="mailto:events@readingcyclecampaign.org.uk">events@readingcyclecampaign.org.uk</a>
Reading Campaigner	Keith Elliott - 0118 958 5520 <a href="mailto:rbc@readingcyclecampaign.org.uk">rbc@readingcyclecampaign.org.uk</a>
Wokingham Campaigner	Peter Howe <a href="mailto:wdc@readingcyclecampaign.org.uk">wdc@readingcyclecampaign.org.uk</a>
West Berks Campaigner	vacant <a href="mailto:wbc@readingcyclecampaign.org.uk">wbc@readingcyclecampaign.org.uk</a>
Newsletter Editor	Tobias Gibbons <a href="mailto:newsletter@readingcyclecampaign.org.uk">newsletter@readingcyclecampaign.org.uk</a>
Newsletter Designer	Alice Elliott - 0118 958 5520 <a href="mailto:designer@readingcyclecampaign.org.uk">designer@readingcyclecampaign.org.uk</a>
Website Manager	John Seto <a href="mailto:webmaster@readingcyclecampaign.org.uk">webmaster@readingcyclecampaign.org.uk</a>
Newsletter Distribution	Ian Humphrey - 0118 948 1172

You can now find RCC on Facebook:

<http://www.facebook.com/ReadingCycleCampaign>

and Twitter: <http://twitter.com/ReadingCycle>

Next newsletter copy date: 30 July 2012

The newsletter is now available electronically, so if you'd prefer to go paperless contact the newsletter editor at [newsletter@readingcyclecampaign.org.uk](mailto:newsletter@readingcyclecampaign.org.uk)

## Campaign Diary

### Help Out at the Farmers' Market

If you'd like to volunteer for the RCC stand please contact our Events Coordinator Jeanette Jeans (*see above*). Our stand at the Farmers' Market at Great Knollys Street will be on the first Saturday of each month from 8.45-11.30am:

*Saturday 7 July 2012 • Saturday 4 August 2012*

*Saturday 1 September 2012 • Saturday 6 October 2012*

### Want to get more involved and meet more cyclists?

If you can spare an hour or two why not help us out with our local campaigning? Contact the Events Coordinator and she'll let you know when there are opportunities to help out.

It's great fun and we won't commit you to anything.

## Council Contacts

*Please let the relevant campaign officer know of anything you've reported.*

### Reading Borough Council

General cycling queries: 0118 939 0900 x 4881; parking: [parkingservices@reading.gov.uk](mailto:parkingservices@reading.gov.uk); traffic lights: 0118 939 0611; potholes 0800 626540

### Wokingham Borough Council

0118 974 6302

### West Berkshire Council

01635 519080 or [www.westberks.org.uk](http://www.westberks.org.uk)

### Windsor and Maidenhead

[www.rbwm.gov.uk](http://www.rbwm.gov.uk)

### South Oxfordshire

01235 531331 or [southernarea@oxfordshire.gov.uk](mailto:southernarea@oxfordshire.gov.uk)

## Want to advertise in this newsletter?

For 1/6 page display advert like this one (87.5mm x 80mm):

**RCC members £6**

**Non-members £12**

**Bikes 'n' Bits (text only)**  
**free to RCC members**

Contact the Editor, Tobias Gibbons,  
[newsletter@readingcyclecampaign.org.uk](mailto:newsletter@readingcyclecampaign.org.uk)

**PURCO PRINT**  
Creating a Sharper Image

### Special Offers

Business cards on 300gsm cards  
250 1 Colour £30.00 500 1 Colour £34.00  
250 2 Colour £52.00 500 2 Colour £58.00  
Letter heads on 100gsm bond  
250 1 Colour £30.00 500 1 Colour £34.00 1000 1 Colour £45.00  
250 2 Colour £55.00 500 2 Colour £58.00 1000 2 Colour £69.00  
*all of the above are subject to VAT.*

Full Colour A5 Leaflets  
printed on 130gsm gloss or matt 1 sided  
1000 £105.00 5000 £130.00 10,000 £160.00

Full colour A4 Leaflets  
printed on 130gsm gloss or matt 2 sided  
1000 £140.00 5000 £210.00 10,000 £330.00 50,000 £925.00  
*Ex VAT on leaflets*

**Printers of the R.C.C. Newsletter**  
[www.purcprint.co.uk](http://www.purcprint.co.uk)

1a Upper Redlands Road, Reading, Berks, RG1 5JJ  
Tel: 0118 9663145 Fax: 0118 9352759  
Email: [salma@purcprint.co.uk](mailto:salma@purcprint.co.uk) Web: [www.purcprint.co.uk](http://www.purcprint.co.uk)

Published by Reading Cycle Campaign, 5 Christchurch Gardens, Reading, RG2 7AH; Tel: 0845 330 2543  
Opinions expressed in this newsletter are not necessarily endorsed by the Campaign.